

CareerCurve™

Where Coaching Counts

Press Release



CareerCurve Announces New Web site Experience

CLEVELAND, OH (March 15, 2010) — CareerCurve, a career transition services company with an innovative, personalized business model designed around the way people find jobs today, has announced the development and launching of its new informational and user-friendly Web site.

CareerCurve is redefining how outplacement is viewed in the workplace by helping employers that are considering downsizing or restructuring their companies maintain a measured and fair approach to the process, preserving employee morale while maximizing support to exiting employees.

“Our new Web site is very informational to potential HR professionals seeking a personalized and cost-effective strategy for transitioning employees. We also have numerous resources for our coaches and candidates across the United States and Canada,” stated Patricia Wagoner, president of CareerCurve. “We are looking to move our company and the employers with whom we work ahead in this challenging environment.”

In addition to the new Web site, CareerCurve is utilizing the value of social media as a major tool in the job search effort. Follow CareerCurve on Twitter, Facebook, and LinkedIn or stay informed about the latest HR news with the CareerCurve blog: www.careercurve.com/blog.

About CareerCurve

Employers across North America are recognizing that when it's time to transition employees, CareerCurve is the only career transition services company that offers three key advantages its competitors cannot match. CareerCurve provides superior personalized coaching offered at the job seeker's total convenience for the duration of the job search; companies receive detailed quality reporting of every coaching interaction throughout the complete transition process; and an updated business model that ensures the most cost effective approach for the employer with successful outcomes for their transitioning employees—every time. Visit www.careercurve.com, where coaching counts.

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