

CareerCurve™

Where Coaching Counts

Press Release



CareerCurve Enhances its Management Team with Three Promotions and a New Face

CLEVELAND, OH (March 22, 2010) — CareerCurve, a career transition services company with an innovative, personalized business model designed around the way people find jobs today, is proud to announce the promotions of Kristine Ruhe to Vice President of Operations, Nicole Brey to Operations Manager, Jen Turi to Manager of Social Media. Additionally CareerCurve welcomes Diana Snider as Vice President of Marketing.

In their new positions, Ruhe will develop integrated solutions to meet the custom needs of client organizations and career transition candidates and Brey will continue to enhance technology solutions for CareerCurve client reporting and assist in the management of the resume quality team.

As Manager of Social Media, Turi will write for and monitor the CareerCurve blog as well as use other avenues within the social web to create valuable relationships and connect with employers and employees on a deeper level. She will also maintain a role in operations and continue to recruit for CareerCurve.

As the newest member of the CareerCurve team, Snider will use her years of expertise to direct all marketing efforts to ensure a consistent and recognizable brand and brand message.

“We are very fortunate to have such talented individuals on the CareerCurve team. Their experience and capabilities will be invaluable to our clients and the company as we continue to grow during the next several years,” stated Patricia Wagoner, president of CareerCurve. “All of these women are top professionals in our industry and provide excellent insight required in their new positions.”

Ruhe received her Bachelor's degree in Journalism from Ohio University. With more than 15 years experience in operations, project management, client services and administration, her career has been focused in the service industries including not-for-profit, financial and human resources. In her role at CareerCurve she develops integrated solutions to meet the custom needs of client organizations and career transition candidates. Ruhe is active in event planning and fundraising efforts for local educational and charitable organizations.

Brey holds a Bachelor's degree in Biology from John Carroll University with a concentration in Statistics. Her early career was spent at Case Western Reserve University, where she focused on academic research and statistics. Her background in statistics is crucial to her role in tracking metrics and associated variables in the outplacement industry. As part of the Operations team for over two years, she has been instrumental in technology solutions for client reporting and in the management of the resume quality team. She holds several volunteer positions at St. Gabriel School & Church in Concord Township, Ohio, including Treasurer of the Board.

Turi earned her BA in Psychology from Miami University. She has more than 15 years of experience in recruiting, account management, operations, and business-to-business outside sales. Most recently she spent two years in operations for CareerCurve where she had a hand in almost all areas of the business. This allowed her to develop a unique understanding of the value provided by CareerCurve and outplacement as a whole. She has also been in charge of recruiting new coaches.

Snider holds dual degrees in Social Work and Business Administration and is a Certified Master Coach. She has served as a board member for numerous organizations including SHRM, SME, the John F. Kennedy School of Government Women's Leadership Board, The Girl Scouts of North East Ohio and Sias International University Foundation Board, Xinzhen China. Her more than 26 years of marketing, business development, and general management experience in the staffing, recruiting, and workforce management industry provide her with a deep and diverse perspective in the area of talent acquisition and workforce optimization.

About CareerCurve

Employers across North America are recognizing that when it's time to transition employees, CareerCurve is the only career transition services company that offers three key advantages its competitors cannot match. CareerCurve provides superior personalized coaching offered at the job seeker's total convenience for the duration of the job search; companies receive detailed quality reporting of every coaching interaction throughout the complete transition process; and an updated business model that ensures the most cost effective approach for the employer with successful outcomes for their transitioning employees—every time. Visit www.careercurve.com, where coaching counts.

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